

May 24, 2007

**SUBJECT: Outside Group Funding Request from DeAnza College
Euphrat Museum of Art for After School Art Program
Classes**

BUDGET SUPPLEMENT REQUEST SUMMARY

The Euphrat Museum of Art (Euphrat Museum) located on the campus of De Anza College, has submitted an Outside Group Funding application to continue providing its program of after-school art education directed toward at-risk youth and held in elementary schools in Sunnyvale. (See Attachment A: Outside Group Funding Application – Euphrat Museum.) Approval of this request will provide \$12,298 to the Museum and allow the continuation of the After School Arts program which has been funded through the City's Outside Group Funding program for the past fifteen years.

BACKGROUND

On April 11, 2006 Sunnyvale City Council approved changes in the Human Services Policy (Policy 5.1.3) limiting funding provided by Community Development Block Grant (CDBG) monies to Human Service Agencies, which are defined as those providing supportive services to a specific group of people, at least 51% of whom are low and moderate income. The Council also approved revisions to the Relationships with Outside Groups Policy (Policy 7.4.2) to state "Groups seeking financial support from the City must comply with the City's Human Services Policy (Council Policy 5.1.3) administered by the Department of Community Development. This is true regardless of the type of funding desired by the group... Additional financial support is available only through a Special Agreement." (RTC #06-112: Outside Group Funding Process and Human Services Policy). When approving the policy changes Council determined that organizations that did not qualify for CDBG monies should request funds directly from the appropriate departments responsible for those services, and these requests would be presented as budget supplements in future years. For on-going programs, staff would return to the City Council with a proposed agreement based on the Relationships with Outside Groups Policy, or a contract with the agency providing the services, for City Council's approval.

EXISTING POLICY

2.2 Open Space and Recreation Sub-Element

Policy 2.2.B.2 – Provide school-aged youth-oriented recreation and enrichment programs and services during non-school hours.

Policy 2.2.B.5 – Develop and implement programs in order to meet the developmental and social needs of specific targeted populations (e.g., youth, teens, seniors, disabled).

Policy 2.2.B.6 – Leverage available resources by pursuing co-funded and/or cooperative agreements for provision and maintenance of programs, facilities, and services, in order to maximize benefits to the community. Partners may include, but are not limited to, school districts, non-profit groups, governmental agencies and businesses.

Policy 2.2E.3 – Provide recreation and enrichment programs, services, facilities and amenities to underserved areas and/or populations of the City. Underserved areas and/or populations could be due to geography, gender, economics or ethnicity, etc.

From the Arts Sub-Element:

GOAL A – Ensure the financial viability of arts programming, services and facilities in Sunnyvale through partnerships with the private and public sector that enable the City to leverage resources while maintaining high standards of customer service.

GOAL C – Positively impact the development of youth by providing a strong foundation in the arts which can serve as intervention and prevention through opportunities for high quality involvement – both passive and active – in arts programs and services within given resources.

Sunnyvale City Council Policies:

5.1.3 – Human Services

7.2.4 – Relationships with Outside Groups

DISCUSSION

The Euphrat Museum of Art (Euphrat Museum) located on the campus of De Anza College has submitted an Outside Group Funding application to continue providing its program of after-school art education directed toward at-risk youths and held in five of the elementary schools located in Sunnyvale. The specific schools vary from year to year; however the FY07-08 request is to fund programs at Braly, Fairwood, Lakewood, Nimitz, and San Miguel schools where up to 47% of the students served by these schools are from “very low income”

households. (See Attachment A: Outside Group Funding Application- Euphrat Museum.) The program will be scheduled immediately after school hours, once a week, throughout the school year for 3rd, 4th and 5th grade students. Approximately 225 students will be served – in classes not to exceed 25 students each. The Euphrat Museum's proposal includes classes that will be integrated with teaching tours of Euphrat museum exhibitions, art assemblies, exhibitions of student work and will include in-service training for the artists and teachers. The City's Parks and Recreation Department Recreation Division has coordinated with the Euphrat Museum to provide this program through the Outside Group Funding Program since it was first funded by the City 1992. The program is designed to promote cultural diversity and foster cross-cultural communications throughout the City, and reach Sunnyvale's 'at risk' youth that may otherwise be left without an in-depth experience or exposure to the arts. The Euphrat Museum's After School Art Program differs from the City's recreational arts classes in that it is an intensive, curriculum based program designed to provide a learning experience to the children during the course of a full school year.

For FY 2007/2008, the Euphrat Museum of Art has leveraged the City's \$12,298 contribution to secure other donations and grants totaling \$6,900 in support of the After-School Arts Program in the five Sunnyvale elementary schools.

SERVICE LEVEL IMPACT

Approval of Budget Supplement No. 8 will provide resources to continue the Euphrat Museum of Art's After School Arts Education Program. If approved, staff will return to Council with a proposed agreement with the Euphrat Museum of Art to provide this program in five Sunnyvale schools just as the City contracts with other organizations that provide recreation program services to the community in coordination with the City.

Over the past 15 years funds from the City for this program have been provided by the General Fund in accordance with the City's Outside Group Funding program. Staff hours to manage and coordinate the program, as well as the participant hours, are already included in the current Arts and Recreation Program budget. If approved, the only change will be to budget the resources for this program in the Community Recreation Fund's Arts and Recreation Program budget rather than the General Fund's Outside Group Funding program. The General Fund subsidy to the Community Recreation Fund would be adjusted to reflect this service level increase.

FISCAL IMPACT

For FY 2007/08, the City Manager is recommending \$100,000 of the City's General Fund be used to support outside groups. Competing for these funds are a variety of groups providing social services, recreational services and supporting community engagement.

Approval of Budget Supplement No. 8 would earmark \$12,298 to continue the Euphrat After-School Arts Program for at-risk youth in Sunnyvale elementary schools. The budget supplement of \$12, 298 would be transferred from the General Fund into the Community Recreation Fund.

ALTERNATIVES

1. Approve Budget Supplement No. 8 and fund \$12,298 via the \$100,000 Outside Group Funding Source Set-Aside for FY 2007/08 to continue the Euphrat After-School Arts program.
2. Do not approve Budget Supplement No. 8 and discontinue the City's support for the Euphrat After-School Arts program.
3. Other alternatives as directed by Council.

Prepared by:



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Reviewed by:




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Reviewed by:

for 
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Approved by:

for 
Amy Chan
City Manager

Attachments

Attachment A: *Application for Outside Group Funding from Euphrat Museum of Art*

Attachment B: *Proposal Evaluation - Euphrat Museum of Art*

ATTACHMENT A

**Application for Outside Group Funding
from Euphrat Museum of Art**

**CITY OF SUNNYVALE – PARKS AND RECREATION DEPARTMENT
RECREATION DIVISION
REQUEST FOR FUNDING
Application Cover Sheet**

Sponsoring Organization:	Euphrat Museum of Art,
Contact Person:	De Anza College
Title:	Diana Argabrite
Mailing Address:	Director, Arts & Schools Program
Telephone/Fax:	21250 Stevens Creek Blvd.,
Email:	Cupertino, CA 95014
	(408) 864-5464/ fax (408) 864-8738
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Program Summary: (Use only the space provided below)

We propose to continue the multiculturally based After-School Art classes for 225+ "at-risk" 3rd, 4th, and 5th graders at Braly, Nimitz, Fairwood, Lakewood, and San Miguel Schools in Sunnyvale. The classes will be integrated with Teaching Tours of Euphrat exhibitions, an art assembly, exhibitions of student work, and inservicing of Artist/Teachers.

Program Location:

Braly, Fairwood, Lakewood, Nimitz and San Miguel elementary schools – all located within the City of Sunnyvale.

Estimated 2007 total agency budget: \$ 271,460

Performance Indicator(s): (see attachments)

Total amount requested from City of Sunnyvale Recreation Division: \$12,298

How often does your Board meet? _____ Annually _____ Quarterly _____ Monthly _____ Weekly
X Other; list 2 – 4 times per year

How many people does your organization serve? estimated total audience for 2006 is 22,000
What percent are Sunnyvale residents? ~40%

Federal Employer Number 94-234-2646

Worker's Compensation Carrier Continental Casualty Company

Policy Number W128590416 Effective date of policy: 12/31/06

Surety Bond / Insurance Carrier Continental Casualty Company

Policy Number W128590416 Effective date of policy 12/31/06

Liability Insurance Carrier Genesis Insurance Company

Policy Number YXB3000941C Effective date of policy 04/01/06

Amount of Liability Coverage \$1 million

Property Damage (combined with liability) \$1 million

Combined Single Limit \$1 million each occurrence

Has an audit been performed on the proposing organization's accounting procedures within the last two years?

☒ Yes ☐ No

If yes, please name the auditor and submit a copy of the latest audit. Perry-Smith and Co

Is the agency audited every year? ☒ Yes ☐ No

Were any management letters issued as a result of the last audit? ☐ Yes ☒ No

If yes, please explain.

Has your organization been on probation or under investigation by any agency within the past two years? ☐

Yes ☐ No ☒

Do you have a written policy prohibiting discrimination in employment on the basis of race, color, national origin, age, sex, religion or disability?

☒ Yes ☐ No If yes, please include a copy of the policy.

Discuss the accessibility of your project, service or physical facility to people with disabilities. What steps have been taken to inform the general public or program participants of your willingness to make accommodations?

NOTE: Copies of insurance certificates naming the City of Sunnyvale as an additional insured will be required if funding is awarded.

APPLICATION CERTIFICATION

THE APPLICANT HEREBY PROPOSES TO PROVIDE THE SERVICES IN ACCORDANCE WITH THE FUNDING POLICIES OF THE CITY OF SUNNYVALE AS STATED IN THIS PROPOSAL. IF THIS PROPOSAL IS APPROVED AND FUNDED, IT IS AGREED THAT RELEVANT FEDERAL, STATE AND LOCAL REGULATIONS, AND OTHER ASSURANCES AS REQUIRED BY THE CITY OF SUNNYVALE, WILL BE ADHERED TO. FURTHERMORE, AS THE DULY AUTHORIZED REPRESENTATIVE OF THE APPLICANT ORGANIZATION, I CERTIFY THAT THE APPLICANT IS FULLY CAPABLE OF FULFILLING ITS OBLIGATION UNDER THIS PROPOSAL AS STATED HEREIN.

THIS APPLICATION AND THE INFORMATION CONTAINED HEREIN ARE TRUE AND CORRECT AND COMPLETE, TO THE BEST OF MY KNOWLEDGE.

DATE: 2/27/07

Euphrat Museum of Art, De Anza College
(Organization Name)

BY: 
Executive Director (Jan Rindfleisch)

RESOLUTION/CERTIFICATION:

To be completed and submitted by The Euphrat Museum of Art

WE, THE BOARD OF DIRECTORS OF The Euphrat Museum of Art

DO HEREBY RESOLVE THAT ON, 2/22 2007, THE BOARD REVIEWED THE OUTSIDE AGENCY APPLICATION, ENTITLED, After-School Art for Braly, Fairwood, Lakewood, Nimitz, and San Miguel Schools TO SUBMITTED TO THE CITY OF SUNNYVALE FOR FUNDING CONSIDERATION FOR FISCAL YEAR 2007-2008 AND, FURTHERMORE, THE BOARD IN A PROPER MOTION AND VOTE APPROVED THIS APPLICATION FOR SUBMISSION.

FURTHERMORE, WE HEREBY CERTIFY THAT THE AGENCY MAKING THIS APPLICATION IS 1) NON-PROFIT; 2) TAX EXEMPT; AND 3) INCORPORATED IN THE STATE OF CALIFORNIA, AND HAS COMPLIED WITH ALL APPLICABLE LAWS AND REGULATIONS.

TO THE BEST OF OUR KNOWLEDGE, ALL INFORMATION PRESENTED HEREIN IS CORRECT AND COMPLETE.

DATED: 2/22/07

BY: 
President of the Board
on behalf of the Board of Directors

Total Proposed Program Budget: \$ \$19,198

Amount requested from City of Sunnyvale Recreation Division: \$12,298

Amount Other Funds - Please list by source and include all funding that is committed or anticipated in Fiscal Year 2007-2008

Funding Organization (public or private)	Amount
<u>Federal Work Study Funds</u>	<u>\$3,600</u>
<u>Arts Council Silicon Valley</u>	<u>\$600</u>
<u>Individual Donations</u>	<u>\$2,700</u>
<u> </u>	<u> </u>
<u> </u>	<u> </u>
TOTAL	<u>\$ 6,900</u>

Program Budget Summary

Please provide a summary of your organizations' expenses and revenue for the past year and projected for the current year. (See template on next page.)

05/06 was a year of economic crisis for the De Anza Foothill District, which reduced its contribution to the director's salary by c. 50% for 05/06. She also voluntarily reduced her position from 11 to 9 months. The Euphrat B budget was also cut. These were one-year-only cuts. The total income was \$193,050 and the total expense was \$224,861, including \$11,365 for our expansion project (new building scheduled for end of 2008). We dipped into our reserves.

The director's salary has been reinstated to 11 months for 06/07. Major donors have come in for the expansion project. We are on target for a balanced budget (see next page).

PROGRAM BUDGET SUMMARY (July 1 - June 30): Provide expense information as best captures services to Sunnyvale residents. (Agency's computerized financial budget may be substituted if it clearly defines costs for Sunnyvale proposed activity.)

	Current Total Agency Budget 2006-07	Current (Sunnyvale only) Budget 2006	Proposed (Sunnyvale only) Budget 2007
EXPENDITURES			
Salaries/Benefits	\$216,259	\$7,477.50	\$8,473
Supplies and Materials	\$10,000	\$3,360	\$3,825
Production/Exhibition /Services	\$7,430		
Special Projects (Expansion)	\$37,772		
Total Expenditures	\$271,461	\$10,837.50	\$12,298

	Current Total Agency Budget 2006-07	Current (Sunnyvale only) Budget 2006	Proposed (Sunnyvale only) Budget 2007
REVENUES		N/A	N/A
Foothill De Anza/DASB	\$112,378		
Grants; County, Cities	\$69,000		
Grants; Corporations, Individual, Foundations	\$35,000		
Misc. Fees/Services	\$49,979		
Interest	\$5,104		
Total Revenues	\$271,461	N/A	N/A

NARRATIVE

A. INTRODUCTION

1. The Euphrat Museum of Art was founded in 1971.

2. The Euphrat was originally established as the Euphrat Gallery, on the campus of De Anza College, one of the largest community colleges in the U.S.; it originally served De Anza students and faculty. When Proposition 13 eliminated funding in 1979, the Euphrat reevaluated its mission and programs. At that time it became a college/community partnership with an active board of educators, businesspeople, and community leaders, began building a diverse financial base, assumed a leadership role in arts advocacy in Silicon Valley, and undertook an ambitious program of developing exhibitions, education programs, publications, and events. In 1993, at a ceremony bringing together officials from three cities, the Euphrat was renamed the Euphrat Museum of Art.

3. The Euphrat Museum of Art's mission is to research, produce and present challenging exhibitions and educational materials that provide a resource of visual ideas and a platform for communication and ongoing dialogue about current issues.

As a college/community partnership, the Euphrat structures itself as a forum for ideas about art, expressed through exhibitions, publications, educational programs both in the schools and in the wider community, and public events, such as lectures, readings, and discussions. The Euphrat primarily serves residents of Cupertino, Sunnyvale, and Los Altos as well as the greater Bay Area and reaches a far wider audience through its exhibition-related publications.

The Euphrat carries a strong commitment to highlight the diversity and heritage of our community and to foster cross-cultural and interdisciplinary communications. Ethnic and cultural diversity is built into all Euphrat activities; our approach is to bridge rather than separate diverse traditions. Programming is particularly attentive to identifying and meeting the needs of underrepresented and underserved members of the South Bay community.

B. PROJECT DESCRIPTION AND NEED

1. The Euphrat Museum proposes to continue its program of after-school art education to Braly, Fairwood, Lakewood, Nimitz, and San Miguel Elementary Schools. Classes at these schools will meet once a week throughout the school year, immediately after school; 20 sessions will be held at Braly, Fairwood, Lakewood, and San Miguel, and 22 sessions at Nimitz. Participants will be 3rd, 4th, and 5th grade students, generally from families who cannot afford to participate in fee-based after-school programs, approximately 25 at each school.

The After-School Art capitalizes on the experience of art education programs from around the country. The curriculum, which takes into account state standards and guidelines, incorporates discipline-based materials related to art history, art criticism, and a variety of cultural perspectives. Projects are also inspired by artworks students observe and discuss on field trips to Euphrat exhibitions.

Arts & Schools Director Diana Argabrite will manage the planning and day-to-day implementation of the program, with oversight by Euphrat Director Jan Rindfleisch. An Artist/Teacher, a professional, exhibiting artist with elementary school teaching experience will staff each class, assisted by Teacher's aides, guest artists, and volunteers as needed.

Artworks produced in the course of the program will be exhibited at the schools, as well as at the Euphrat, local shopping malls and/or civic and corporate exhibition sites. In addition, one school will hold an art assembly to share the project with other students. The students will also have the opportunity to tour Euphrat exhibitions with Arts & Schools staff facilitating interactive group discussions of the show, followed by the opportunity to create art right in the museum. In addition, each spring the Euphrat exhibits an annual collaborative children's art project alongside the works of adult professionals.

The City of Sunnyvale has recognized California's Visual and Performing Arts Framework for K – 12 as a useful tool towards helping meet the needs of elementary school students by acknowledging and acting on the need for children (and adults) to have art in their lives. However, district budget cuts have virtually eliminated elementary school art programs within the standard curriculum, with no reinstatement foreseen for the near future.

While some parents have been able to enroll their children in off-site after-school fee-based art programs, the majority of families with children at Braly, Fairwood, Lakewood, Nimitz, and San Miguel Schools, many of whom are in the low and very low income designation, cannot afford to pay the costs involved with such tuition-based programs. Schools which have participated in the Euphrat After-School Art (Bishop, Braly, Columbia, Ellis, Fairwood, Lakewood, Nimitz, and San Miguel) have almost always experienced waiting lists of children who want to enroll.

Art education is a basic educational need of our children. Exposure to art education is important to children's development in many ways: the development of creative, analytic, and problem solving skills; development of non-verbal cognitive skills such as perception and imagination; building emotional and intellectual discipline; connecting students to a diversity of cultural influences; complementing learning in other curricular areas; development of kinetic, aural, tactile, and visual sensitivity; discovery of new means of expression and communication; and accomplishment, emotional satisfaction, and spiritual nourishment.

Our After-School Art provides a full-service package that fulfills the needs of our community's elementary school students by:

- a. Involving experienced Artist/Teachers and administrators of the highest caliber who are committed to the program and its goals.
- b. Maintaining a commitment to bringing the diversity of cultures and cultural influences of our community to students and allowing them to explore, understand, and cope with the complexities and richness that such diversity brings to their lives. Such early diversity training provides positive role models for our children and allows them to face with assurance the challenges lying ahead.
- c. The program also speaks to "at-risk" students, expanding their self-esteem and empowering them with the knowledge that their ambitions are limitless.
- d. Finally, the program affords Braly, Fairwood, Lakewood, Nimitz, and San Miguel students the opportunity to participate in a high-quality after-school program which, in a modest way, works to alleviate potential latchkey problems and offers a wonderful weekly alternative to traditional daycare.

2. There have been no major changes to the program over the past 12 months. In 2006-07 the City did cut all Outside Group Funding grants by ~17%, and therefore the program was temporarily reduced in size/number of sessions offered.

3. There are no other private or government organizations offering free-of-charge on-site after-school fine art classes at Braly, Fairwood, Lakewood, Nimitz, and San Miguel Schools. The City of Sunnyvale's June 2000 Youth Services Study states that almost 70% of respondents in the downtown and south part of town reported a lack of quality programs for children and youth during non-school hours. The demand for the after-school art classes exceeds the approximately 25 spaces currently available at each site.

4. Policy C.1. of the Arts Sub-Element of the General Plan addresses the need for art programs and services which minimize and deter future high-risk behavior through reduction of unsupervised time. The Euphrat's After-School Art classes, held on-site, are taught by artist professionals, are academic in focus, yet fun, and make an especially significant difference to "at-risk" youth by keeping them interested in school, fostering self-esteem, and giving them accomplished artist role models. The City's Kidzone Express and Fun on the Run after-school programs (at Nimitz and Fairwood) have a different focus, offering games, sports, and other activities presented by Parks and Recreation staff.

5.

a. The After-School Art classes have almost always had waiting lists of students who wish to be in the classes. The number of children on each list varies depending on the school site and the size of the student body. Nimitz, for example, has a current waiting list of 23 and Braly's waiting list has over 20 children on it. All of the classes are full. Students on the waiting lists must wait until the second semester to be in the after-school art classes. If the lists exceed 25, some students have to wait until the following year to be in the program.

b. By working in collaboration with the school districts, principals, classroom teachers, and neighborhood resource officers we have been able to offer the After-School Art to those students who could most benefit from it. A number of Sunnyvale elementary and middle school teachers are able to visit Euphrat exhibitions with their classes and gain a greater knowledge of art and art processes thanks to other community funding and partnerships we have developed. In cooperation with local businesses and community organizations the children's artwork is displayed for viewing by thousands of people throughout the South Bay. Each year the children also participate in a collaborative public artwork. In 2005 many of the children created collaborative class pieces on the subject of Fair Housing Month in response to a contest co-sponsored by Project Sentinel. One of the collaborative artworks was chosen to illustrate the cover of the City's 2005 – 2010 Consolidated Plan. In 2006 students created a series of collaborative art projects celebrating Lunar New Year and crossing cultures. The collaborative projects included a larger than life dog sculpture and a large *Feliz Año Nuevo* (Happy Lunar New Year) sign. Last year a collaborative mural project entitled *Endless Space/Boundless Knowledge* was completed at Braly Elementary School in Sunnyvale. This year we are having many of the students create collaborative posters and artwork with a focus on visual art, physical fitness, and cultural awareness. They will be used by the City to promote National Arts & Humanities Month and National Parks and Recreation Month.

6. We plan to continue the After-School Art at Braly, Fairwood, Lakewood, Nimitz, and San Miguel Schools after this contract period. We also plan to secure additional revenue from a variety of sources including individual and corporate donations.

7.	Fairwood School:	Very Low Income = 42 %	Low Income = 22 %
	Lakewood School:	Very Low Income = 41 %	Low Income = 23 %
	San Miguel School:	Very Low Income = 47 %	Low Income = 24 %
	Braly School:	Very Low Income = 38 %	Low Income = 18 %
	Nimitz School:	Very Low Income = 48 %	Low Income = 25 %

Income information was supplied by the schools based on the percentage of students receiving free or reduced cost meals.

There will be no verification of income done.

C. PERFORMANCE MEASURES/EVALUATION

1. (See performance indicators form.)

2. The After-School Art will be evaluated using a variety of techniques including evaluation forms completed by the students and Artist/Teachers; portfolios of student work; interviews with participants; notes and comments from class observation by the Arts & Schools Director; and press coverage. Almost 100% of the children reported that they enjoyed the art classes and looked forward to them each week. Over 70% responded that they do more art at home since taking the class. Some commented that they would do more art outside of regular school hours but that they don't have access to art materials. (Sample evaluations are attached.)

3. (See program goals and objectives form.)

D. CREDIBILITY/PERFORMANCE/CAPACITY

1. The Euphrat Museum of Art has offered after-school art classes at numerous school and community sites for over 18 years. Some of our other partnerships include the Cupertino Parks and Recreation Department, the Quinlan Community Center, the Cupertino Union School District, and De Anza's

Community Education Department. The After-School Art has been offered in Sunnyvale for over 15 years with a doubling of the program in 2001.

2. With an annual budget of around a quarter of a million dollars, the Euphrat has weathered these difficult economic times and pulled ahead, now planning for a new building to be constructed and open at the end of 2008. In the last two years, with a team of experienced Artist/Teachers, we offered over 60,000 student hours of instruction spanning three school districts and four cities. We have a solid record of producing high quality arts education programs for children and youth and serving underrepresented segments of our community.

3. Museum Director Jan Rindfleisch has been with the Euphrat since 1979 and has curated over 110 exhibitions and produced 12 books for the museum. She has served as a board member of the Arts Council Silicon Valley for many years and has a B.S. in physics and an M.F.A. in painting. Arts & Schools Director Diana Argabrite has over 22 years experience producing and directing arts programs for children and youth and has received a number of awards and grants. She has a B.A. in painting and drawing and an M.A. in art and art education. Euphrat Artist/Teachers are professional exhibiting artists and almost all have Masters degrees and many years of elementary-age teaching experience. De Anza art and education students are trained and employed as classroom and program assistants and interns.

4. We have filed all required reports, the most recent being quarterly report #1 for 2006-07. Reports were timely and complete. All funds were expended as stated. There were never any negative unresolved performance or audit findings. We have always met or exceeded the performance goals.

5. The Euphrat Museum of Art has received Outside Group funding grants from the City of Sunnyvale for the past 15 years providing over 27,100 student hours of free-of-charge after-school art instruction.

E. PROJECT BUDGET

1. We plan to leverage funds and in-kind donations from a variety of sources including Federal Work Study funds, individual donations, community volunteers, a portion of a grant from Art Council Silicon Valley, materials donations and more.

2. The funds requested provide a high quality program for a very reasonable cost to the City. The per class unit cost of \$121 equals only \$4.84 per student including community and school-site exhibitions, Artist/Teacher inservices, an art assembly, and more. By comparison the average cost for fee-based after-school art classes in the Bay Area is around \$15 - \$20 per class hour. The Euphrat also has a number of other resources we offer free-of-charge including a teaching collection of multicultural posters, slides, books, and art objects, and opportunities for Sunnyvale students and classroom teachers to participate in interactive hands-on Teaching Tours.

3. Sunnyvale funds are an appropriate resource for the After-School Art because the clients served are almost all Sunnyvale residents and these funds also enable the City to leverage outside resources while maintaining high standards of customer service as stated in Goal A of the Arts Sub-Element of the General Plan. If City support is limited or eliminated in the future we would seek other avenues of funding including foundation grants and private donations.

4. We are currently in the process of securing the additional funds to start the After-School Art in 2007-08.

F. VIABILITY/INNOVATION

1. Our summer art education program won a nationwide Exemplary Program Award from the National Council on Continuing Education and Training. The Arts & School Director has received a CREST Award from the City of Cupertino, and the Euphrat has received a number of awards including Vision Leadership in the Arts from the Sunnyvale Chamber of Commerce.

2. An internal review of After-School Art in Sunnyvale resulted in a change in the second semester registration process. Since there were quite a few children on the waiting lists we decided to reserve spaces

for them in the second sessions instead of having a second open enrollment period. This has allowed us to serve more unduplicated clients.

3. The Euphrat has a proven record of producing excellent art education programs, exhibitions, and events. We have successfully offered high quality after-school art for Sunnyvale's high-risk children and youth for over 15 years and have always stayed within the budget and raised additional funds needed. The Arts & Schools Director has been with the Euphrat since 1989 and has directed and taught arts education programs for children for over 22 years. Euphrat Artist/Teachers are professional artists with years of elementary-age teaching experience and most have Master of Fine Art degrees.

4. We have on-going agreements with the principals and staff at each of the proposed school sites to utilize available classrooms and/or Multi-Purpose rooms for After-School Art.

G. MATCHING/LEVERAGING FUNDS

1. City funds will be leveraged with other funds the Euphrat has been able to raise as stated on the summary of funding request form.

H. RELATIONSHIP TO CITY POLICIES

1. The City of Sunnyvale Consolidated Plan 2000-2005 refers to the Youth Services Study (RTC#00-230) published in June 2000. Among the principal gaps in the provision of services cited is adequate access to low cost after-school programming. Parents of school age children expressed an interest in more and enhanced quality activities for children. The study also identified a particular need to focus on low income, minority, and immigrant populations.

The Arts Sub-Element of the City of Sunnyvale General Plan also includes several points related to the After-School Art:

Goal A: Ensure the financial viability of arts programming services and facilities in Sunnyvale through partnerships with the private and public sector that enable the city to leverage resources while maintaining high standards of customer service.

Goal B: Promote the physical and mental well being of the community and ensure equal opportunity for participation by providing opportunities within given resources and exercising strong customer service for high quality involvement – passive and active – in arts programs and services.

and Policy B.1: Provide balanced performing and visual arts programs and services within given resources, meeting high customer service standards and addressing the needs and interests of a culturally diverse community.

and Policy B.3: Promote awareness, understanding and communication among different cultures and identified groups with the community through the use of the Arts.

and Policy C.1: Develop and implement, within given resources, art programs and services that positively impact youth development through reduction of unsupervised time, so as to minimize and deter future high-risk behavior.

and D.2.a.: Leverage available resources by pursuing co-funded and/or cooperative agreements for both expansion and maintenance of art programs, facilities, and services, in order to maximize benefits to the community.

PROGRAM GOALS AND OBJECTIVES

Objective Number	Planning Objectives
------------------	---------------------

- | | |
|----|--|
| A. | To provide a year of art education of the highest quality at low cost to 225+ Sunnyvale 3 rd , 4 th , and 5 th graders, working within state and district educational guidelines. |
| B. | To assist Artist/Teachers in improving art education skills. |
| C | To involve and share program results with other students, administrators, and the wider community in order to enhance participant's self-esteem and increase community awareness of the importance of art and art education in children's lives. |

PERFORMANCE INDICATORS

Objective Number	Specific Activities	Performance Indicators	Cumulative Benchmarks			
			9/07	12/07	3/08	6/08
A. Services for Youth	Nimitz School – provide after-school art education for 25 3 rd , 4 th , & 5 th grade students.	Number of class sessions one-hour each	0	8	15	22
	Braly School – provide after-school art education for 25 3 rd , 4 th , & 5 th grade students.	Number of class sessions one-hour each	0	8	15	20
	Fairwood School – provide after-school art education for 25 3 rd , 4 th , & 5 th grade students.	Number of class sessions one-hour each	0	8	15	20
	Lakewood School – provide after-school art education for 25 3 rd , 4 th , & 5 th grade students.	Number of class sessions one-hour each	0	8	15	20
	San Miguel School – provide after-school art education for 25 3 rd , 4 th , & 5 th grade students.	Number of class sessions one-hour each	0	8	15	20
	Conduct student exhibitions at community sites.	Number of exhibitions	0	1	1	2
B. Services for Artists and Teachers	Present student exhibitions at school sites.	Number of exhibitions	0	0	0	2
	Present assembly at school site.	Number of assemblies	0	0	0	1
	Conduct three (3) training sessions to build skills for Artist/Teachers.	Number of training sessions	0	1	2	3
C. Publicity	Publicize program through press releases and publicity materials.	Number of press releases/publicity Material packets completed and sent	0	1	2	3

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

JAN 02 2001

Date:

FOOTHILL-DE ANZA COMMUNITY COLLEGES
FOUNDATION
12345 EL MONTE RD
LOS ALTOS HILLS, CA 94022

Employer Identification Number:

94-3258220

DLN:

17053274841030

Contact Person:

NANCY L PRATHER

ID# 31306

Contact Telephone Number:

(877) 829-5500

Our Letter Dated:

April 1997

Addendum Applies:

No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(iv).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

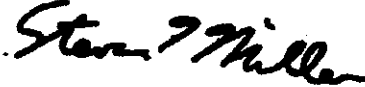
Letter 1050 (DO/CG)

FOOTHILL-DE ANZA COMMUNITY COLLEGES

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,

A handwritten signature in cursive script that reads "Steven T. Miller".

Steven T. Miller
Director, Exempt Organizations

Euphrat Museum of Art, De Anza College
Board of Directors

Helen Lewis, Co-President*	Medical Laboratory Owner	Cupertino	1984
C. Donald Allen	Bank President	Saratoga	1984
Frances Paragon Arias	Artist	San Jose	2003
Joan Barram	Emeritus, Community Leader	Los Altos	1987
Dr. Joel Birnbaum	Consultant, Hewlett-Packard	Los Altos Hills	1988
Dr. Nancy Canter	Dean, Creative Arts Division	Cupertino	1998
Sharon Chinen	Artist	Palo Alto	2003
Dr. Judy Goddess	Educational Consultant	San Francisco	1981
Dr. Julian E. Gómez	Scientist, Polished Pixels	Palo Alto	1988
Robert Gonzales, Past President	School District Administrator	Santa Clara	1994
Cozetta Gray Guinn	Human Factors Manager	Menlo Park	1991
James E. Jackson	Attorney	Cupertino	1984
Dr. Martha Kanter	Chancellor, De Anza/Foothill	Cupertino	1993
Duane Kubo	College administrator/artist	Soquel	1985
Hsing Kung	Business C.E.O.	Los Altos	2004
Margaret Kung, Co-President	Community Leader	Los Altos	2004
Michael S. Malone	Author and TV Show Host	Sunnyvale	1984
Dr. Judy Miner	College Vice President	Cupertino	1998
Charles E. Newman	Director of Real Estate	Los Altos	1985
Dr. Walter S. Newman, Jr., M.D.	Physician	San Jose	1990
Nancy Newton	Trustee, High School District	Sunnyvale	1993
Randy Okamura	Accountant	San Jose	1993
Jane Reed	Community Leader	Los Altos	1988
Barbara Rogers	Community Leader	Cupertino	1985
Dolores A. Sandoval	College Trustee	Cupertino	1990
Lawrence E. Stone	Assessor, Santa Clara County	Sunnyvale	1987
Tisa Abshire Walker	Anthropology Instructor	Palo Alto	2001
Eleanor Watanabe	Community Leader	Los Altos	1988
Flo Oy Wong	Artist, Community Leader	Sunnyvale	1999
Connie Yung Yu	Historian, Writer	Los Altos Hills	2004

- No formal expiration dates for Euphrat Board members, who rotate off by mutual agreement

ATTACHMENT B

Proposal Evaluation – Euphrat Museum of Art

CITY OF SUNNYVALE PROPOSAL EVALUATION OUTSIDE GROUP FUNDING

Parks and Recreation Department FY 2007/08 – FY 2008/09

APPLICANT: Euphrat Museum of Art **PROGRAM NAME:** Euphrat Museum – After School Arts Program

**HUMAN SERVICES POLICY
FUNDING CATEGORY:**

Operational X Emergency _____
Seed _____ Project _____

AMOUNT REQUESTED: \$ 12,298
New request _____ Previously funded X _____

HUMAN SERVICES POLICY COMPLIANCE:

A. Proposed service is consistent with an existing recognized city need, policy, goal or objective. Yes X No _____

B. Program qualifies under one of the four Proposal Funding Categories.
Yes X No _____

C. Organization completed the application process in a timely manner and the application has been determined to be accurate and complete.
Yes X No _____

EVALUATION/Human Services Policy Evaluation Factors

1. Does the organization meet the minimum eligibility standards per:
 - a. Human Services Policy: Yes _____ No X
 - b. Council Policy: Yes X No _____
2. Has the organization and its program demonstrated good performance?
 - a. Yes X No _____
3. Has the organization and its program demonstrated capability to effectively provide the program? Yes X No _____

4. Does the organization and its program deliver services in a cost effective manner?
a. Yes X No

5. Is the organization the appropriate agency to provide the proposed services?
a. Yes X No

6. If the proposed program appears to offer a duplication of a services provided in the same service area, are there unmet needs and/or a high demand for the proposed program, greater than one organization can provide?
a. Yes X No

7. Does the organization demonstrate effective financial management?
a. Yes X No

8. Does the organization have effective management controls in operations?
a. Yes X No

9. Has the organization proposed a contingency plan, if city support is limited or eliminated in the future?
a. Yes No X

Should City funding be reduced or eliminated, the Euphrat Museum would be required to reduce the number of schools where the program is offered and/or reduce the number of sessions held in each school. The Euphrat has demonstrated a consistent effort to leverage the City's funding with other sources of grants and donations. (In 2006 the City reduced the Outside Group Funding grant amount, therefore the After-School Arts program was reduced in the number of sessions held.) The After School Art Program was developed to provide support in meeting City goals and objectives. The funding request covers materials and supplies to use in the programs. Staffing costs are covered by the Euphrat Museum of Art through other funding sources.

10. The proposed program addresses one or more of the following factors:
a. Program addresses or is directly related to a General Plan policy or action statement including goals of the Open Space and Recreation Sub-Element of the General Plan? Yes X No

From the Open Space and Recreation Sub-Element:

The City strives to develop and implement passive and active recreation and enrichment programs that:

- provide constructive opportunities for fitness, well-being, healthy coping and stress management;
- highlight cultural practices and traditions reflective of a diverse community;
- promote activities that foster interaction among diverse parts of the community;
- encourage creative expression, education, skill development, and personal enrichment;
- contribute to the creation of a healthy community; and
- promote community participation in recreation for all ages.

The City policies and priorities which are supported by the proposed After School Arts Program are:

- a) Provide school-aged youth-oriented recreation and enrichment programs and services during non-school hours.
- b) Develop and implement programs in order to meet the developmental and social needs of specific targeted populations (e.g., youth, teens, seniors, disabled).
- c) Leverage available resources by pursuing co-funded and/or cooperative agreements for provision and maintenance of programs, facilities, and services, in order to maximize benefits to the community. Partners may include, but are not limited to, school districts, non-profit groups, governmental agencies and businesses.

From the Arts Sub-Element:

GOAL A: Ensure the Financial viability of arts programming, services and facilities in Sunnyvale through partnerships with the private and public sector that enable the City to leverage resources while maintaining high standards of customer service.

GOAL C: Positively impact the development of youth by providing a strong foundation in the arts which can serve as intervention and prevention through opportunities for high quality involvement – both passive and active – in arts programs and services within given resources.

- b. Proposed program is a needed enhancement of an existing City program or program direction and can be better performed by an outside group rather than the City directly? Yes X No
- c. Program has a diverse funding base and is not heavily reliant upon City funds? Yes X No

- d. Program has leveraged City funds with other funding sources to maximize the provision of services? Yes X No

FUNDING RECOMMENDATIONS

	Staff Recommendation	
GENERAL FUND	\$ 12,298	
RECREATION FUND	\$	
Total	\$ 12,298	

BASIS FOR RECOMMENDATION:

The proposed Euphrat Museum of Art's "After School Art Program" will provide arts education programs in five of the Sunnyvale elementary schools – Braly, Fairwood, Nimitz, Lakewood and San Miguel, generally serving families who cannot afford to participate in fee based after school art programs. The program will be scheduled immediately after school hours, once a week, throughout the school year. Approximately 225 students will be served.

Funding of this program will serve to meet several of the City's priorities for recreation and arts programming, including those identified in the Open Space and Recreation Sub-Element and the Arts Sub-Element as indicated above.

Staff recommends continued funding for this program.